

Consultant Lobbyist Registration - Notice of Change

CL-11320-03 - Notice of Change

Status
Active

Registration Information

Type of Lobbyist	Consultant Lobbyist
Registration Number	CL-11320-03
Type of Registration	Notice of Change
Submission Date	01-Aug-2019
Official Filing Date	01-Aug-2019

Designated Filer Information

Organization Name	New West Public Affairs
Designated Filer Name	Monte Solberg
Position Title	Principal, New West Public Affairs
Business Address:	
Street	Suite 430, 600-6th Avenue SW
City	Calgary
Province	Alberta
Postal Code	T2P 0S5

Consultant Lobbyist Information

Current Lobbyist Information

Please state the name of each individual consultant lobbyist in your organization who is or will be engaged in lobbying with respect to this client undertaking.

Name	Position
Tristan Bray	Consultant
Michael Solberg	Consultant
Monte Solberg	Consultant
Sarah Painchaud	Consultant
Sonia Kont	Consultant
Matt Solberg	Consultant

Former Lobbyist Information

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Please state the name of any individual who was named previously as a current consultant lobbyist for this client undertaking but who since has ceased to be engaged in lobbying with respect to it.

Name

Position

Former Public Office Holders

Has any individual consultant lobbyist named in this return become a "former public office holder" within the previous two (2) years?

No

Lobbying MLAs, Executive Council and/or their Staff

Have any consultant lobbyists named in the return lobbied, or do any of them expect to lobby, during the relevant period any MLA or any individual on an MLA's staff?

Yes

Have any consultant lobbyists named in the return lobbied, or do any of them expect to lobby, during the relevant period any member of the Executive Council (includes all Ministers, Associate Ministers and the Premier) or any individual on the staff of a member of the Executive Council?

Yes

Contract for Providing Paid Advice

Does any lobbyist named in the return hold a contract for providing paid advice to a department or a prescribed Provincial entity?

No

Does any person associated with a lobbyist named in the return hold a contract for providing paid advice to a department or a prescribed Provincial entity?

No

Client Information

Client Information

Client name (legal name and, if applicable, business operating name): JUUL Labs

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Street / PO Box	60 Atlantic Ave
City	Toronto
Province / State	Ontario
Postal / ZIP Code	M4L 2G4
Website address:	https://www.juul.ca

Parent Corporations and Subsidiaries

If your client is a corporation, does it have any subsidiaries that have a direct interest in the outcome of the lobbying activities? No

If your client is a corporation, is it a subsidiary of any other corporation(s)?
Yes

Name of parent corporation	Business address
JUUL Labs	560 20th St San Francisco, CA 94107 United States of America

Coalition

Is your client a coalition?
No

Controls / Directs Interests

Does any individual or organization that controls or directs the client's activities have a direct interest in the outcome of the lobbying activities on behalf of the client?
No

Funding of Lobbying Activities

Has any individual or organization contributed, during the individual's or organization's financial year that preceded this filing, \$1,000 or more towards the lobbying activities on behalf of the client?
No

Government Funding

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Has the client received any funding from any government, government agency or prescribed Provincial entity within the last 12 months?

No

Has the client requested any funding from any government, government agency or prescribed Provincial entity within the last 12 months?

No

Lobbying Activity

Relevant Period

An undertaking is an agreement entered into by a consultant lobbyist for the consultant lobbyist to lobby on behalf of a client. The undertaking can be written or oral. The undertaking entry date is the date that the consultant lobbyist entered into the undertaking. The undertaking entry date is not determined by when the lobbying activities contemplated by the undertaking actually begin or by when the consultant lobbyist submits its registration to the Alberta Lobbyist Registry.

Undertaking Entry Date (DD-MMM-YYYY) 17-Jun-2019

Undertaking End Date (DD-MMM-YYYY) 17-Jun-2020

Subject Matters

Subject Matter	Who is Being Lobbied?	Subject Matter Details
Economic Development	Alberta Economic Development, Trade and Tourism Executive Council Alberta Health Alberta Legislative Assembly Alberta Justice and Solicitor General	Legislation, Regulation or Order in Council: tobacco and Smoking Reduction Act Providing briefings for Alberta government officials on amendments to existing laws and regulations regarding vaping, technology and Juul's entry into Alberta and Canada, as well as to provide details about activities and programming focused on youth prevention.
Health	Alberta Legislative Assembly Executive Council Alberta Health Alberta Economic Development, Trade and Tourism	Legislation, Regulation or Order in Council: Tobacco and Smoking Reduction Act Providing briefings for Alberta government officials on amendments to existing laws and regulations regarding vaping, technology and Juul's entry into Alberta and Canada, as well as to provide details

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Alberta Justice and
Solicitor General

about activities and programming focused on youth
prevention.

Communication Techniques

Please specify all communication techniques that have been or will be used.

Arranging one or more meetings, Grassroots communication, Informal communications, Meetings, Presentations, Social Media, Telephone Calls, Written communication whether in hard copy or electronic format

Additional Information (Optional)

Please provide any additional information which you feel was not covered elsewhere in this registration (optional). Information provided is included in the published registration.

Declaration

Declaration and Certification

I declare that (select only one)

- No lobbyist named in the return holds a contract for providing paid advice to a department or prescribed Provincial entity.

I further declare that (select one for each statement):

Every lobbyist named in the return, and to my knowledge after reasonable inquiry, every person associated with those lobbyists, are not in contravention of section 6 of the *Lobbyists Act* (contracting prohibitions)

- I Declare

Every lobbyist named in the return, and to my knowledge after reasonable inquiry, every person associated with those lobbyists, are not in contravention of section 6.1 of the *Lobbyists Act* (prohibition on contingent payment)

- I Declare

Every lobbyist named in the return, and to my knowledge after reasonable inquiry, every person associated with those lobbyists, are not in contravention of section 6.2 of the *Lobbyists Act* (prohibited gifts)

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- I Declare

I certify that to the best of my knowledge and belief the information contained in this return is true.

Designated Filer (DF) Name

Monte Solberg